



**Bulgaria-Serbia IPA Cross-Border Programme**  
**CCI Number 2007CB16IPO006**

**Project number:** 2007CB16IPO006-2009-1-27  
**Project name:** ZONES OF GROWTH. INVESTMENT PROMOTION OF BROWN AND GREEN ZONES IN THE VIDIN, ZAJECHAR AND BOR REGIONS

**Project partners:**  
▪ **Lead partner:** Vidin Chamber of Commerce and Industry, Bulgaria  
▪ **Project partner 2:** Regional Development Agency Eastern Serbia – RARIS, Serbia

**Budget:** 149 774,79 Euro

**Project duration:** 12 months

**Project description:**

The overall objective of the project was to enhance competitiveness of the Vidin, Zaječar and Bor regions through valorisation of their economic assets. The project achieved the following results:

- Developed methodology for analyzing the potential for attraction of investments in green and brown zones of the targeted regions;
- Organized and conducted 16 information sessions in the municipalities in the region of Vidin, Zaječar and Bor;
- Developed a web site with full database by the project: [www.zonesofgrowth.eu](http://www.zonesofgrowth.eu);
- Elaborated and distributed 2000 copies of resource book and 1000 CDs containing the concept for attraction of investments in brown and green zones, best practices and full information of 100 zones;
- Elaborated and promoted 100 banners, containing information of 100 zones of Vidin, Zaječar and Bor for brown and green investments;
- Organized and conducted two “Investment Forums” in Sofia and Zaječar. During the forums the project management team members have promoted investment opportunities in target regions;
- Promoted project to the local community.

The project was successfully completed in July 2012



*Photos from two project conferences*



The Programme is co-funded by the  
European Union.



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**ZONES OF GROWTH**

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IPA Cross-border Programme  
CCI Number  
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Project "Zones of growth. Investment promotion of brown and green zones in the Vidin, Zaječar and Bor regions" under subsidy contract 2007 CB16IPO006-2009-1-27 .

**Въведение**

**Скъпи инвеститори,**  
Ако искате да инвестирате мъдро, опитайте се да намерите местоположение за инвестиция, което да отговаря на поставените от вас цели, както и на финансовото ви състояние. Най-голямото значение на инвестицията е тя винаги да повишава вашето финансово състояние. Затова, ако планирате сигурна и успешна инвестиция, ние ви препоръчваме нашия регион. Нашата основна цел тук е да създадем силна и ценна картина на най-обещаващия за инвестиции регион, разположен в югозападна Европа.

**Връзки**

**БЪЛГАРСКА АГЕНЦИЯ  
ЗА ИНВЕСТИЦИИ**

Screenshot of the project web site: [www.zonesofgrowth.eu](http://www.zonesofgrowth.eu)



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