



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2009-1-87
Project name: TRANSBOUNDARY YOUTH FESTIVAL “HEALTH AND FRIENDSHIP”
Project partners:
▪ **Lead partner:** Secondary school “St. Cyril and Methodius”, Slivnitsa, Bulgaria
▪ **Project partner 2:** College “St. Kyril and Methodius”, Dimitrovgrad, Serbia
Budget: 91 953,71 Euro
Project duration: 12 months

Project description:

The main project objective was to create a model of stable and practical cooperation between young people from both sides of the border, promoting health and improving the quality of life in the Bulgarian-Serbian border region. In order to achieve the project goal the following activities have been performed:

- Selection of contributors, consultants and building a system for management and implementation of the project has been made. Also, a study of the problems and their extent, the causes that produce them has been conducted;
- Youth clubs from both sides of the borderline of social, sporting and cultural initiatives were built. As a part of that a basketball, volleyball and tennis clubs were organized. They have worked in coordination with each other and organized joint initiatives;
- Thematic trainings in Slivnitsa and Dimitrovgrad, affirming health and proper development of children from 9th, 10th, 11th and 12th grades have been conducted. Training included prevention of alcohol use and smoking, prevention of sexual health, HIV / AIDS and drugs, prevention of aggression, violence and traffic of women. Furthermore, it included lecturers and experts on these issues and representatives of institutions;
- A two-day conference in Serbia concerning the problems of young people's health has been conducted. Through it was achieved the exchange of best practices between institutions, local and regional authorities;
- A two-day festival “Health and Friendship” was held in Slivnitsa, which consisted of a one-day sports festival, and a one-day folk festival featuring children from both schools. It aimed to bring children to healthy afterschool activities to create lasting friendships, cultural exchange and a basis for future cross-border cooperation at different levels; Media coverage of events and communication of the project results in both regions was ensured;
- A website with information about the project and the program has been created:
<http://www.health-friendship.net>

The project was successfully completed in July 2012.



The project events were targeted at primarily teenage population



The Programme is co-funded by the
European Union.



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Group photo from a project event



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