



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2009-1-14
Project name: LINKING INNOVATION WITH SME PERFORMANCE IN EASTERN SERBIA AND NORTHWEST BULGARIA

Project partners:

- **Lead partner:** Regional Centre for Sustainable Development and Entrepreneurship Timok Zajecar, Serbia
- **Project partner 2:** Regional Chamber of Economy Zajecar, Serbia
- **Project partner 3:** Agency for Regional Development and Business Centre Vidin, Bulgaria

Budget: 191 356,21 Euro
Project duration: 12 months

Project description:

The project was overall focused on increasing competitiveness of the SMEs in the region of Eastern Serbia and Northwest Bulgaria and increasing the level of cooperation between institutions in the region of Eastern Serbia and Northwest Bulgaria in order to improve services for SME sector in the field of innovation. During the project implementation the following results were achieved:

- Successfully organized 10 trainings on innovation and intellectual property rights, 5 in Bulgaria and 5 in Serbia. More than 200 participants attended the training seminars;
- A field survey was conducted and innovative profiles for 300 SMEs were produced;
- A study on innovation potential of SMEs in the region was developed and 4000 copies of the study were printed and distributed;
- Developed innovative plans for 50 SMEs that participated in the surveys and interviews;
- Three press conferences were held and 3000 promotional leaflets were produced and distributed.

The project was successfully completed in July 2012.



The training events were a very important part of the project



The Programme is co-funded by the European Union.



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Total 10 training events were organized within the project, 5 in Bulgaria and 5 in Serbia



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