



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2009-1-28
Project name: MODEL FOR CROSS-BORDER COOPERATION IN MANAGEMENT OF CULTURAL-HISTORICAL AND NATURAL HERITAGE AND DEVELOPMENT OF SUSTAINABLE TOURISM – KOPRIVSHTITSA (BULGARIA) AND SURDULICA (SERBIA)

Project partners:

- **Lead partner:** Community Centre “H. N. Palaveev”, Bulgaria
- **Project partner 2:** Municipality of Surdulica, Serbia

Budget: 177 559,64 Euro

Project duration: 12 months

Project description:

The overall objective of the project was to enhance the territorial cooperation and neighbourly relations between the municipalities of Koprivshtitsa and Surdulica in the field of management, preservation and promotion of the cultural and natural heritage. During its implementation the project achieved the following results:

- Development of on-line database of at least 620 cultural, historical, natural heritage sites and tourist attractions;
- Development of an electronic database and network of approximately 140 experts, NGOs, administrative and entrepreneurial organizations operating in the field of cultural-historical and natural heritage and ST development;
- Applied IT and Geographical Information System and 3D models in the management and promotion of cultural, historical and natural sites of interests in the target municipalities. The web site gives the visitors the option to take virtual tours of 16 of the most emblematic cultural-historical sites in the two municipalities;
- Elaboration of joint strategy as a model for management of local tourism related resources;
- Developed joint Internet portal as a tool for establishment of common sustainable tourism routs and stimulus for development of local economies and employment:
<http://koprivshtitsa-surdulica.com>
- Elaboration of a promotional video which is available on the project web site.

The project was successfully completed in July 2012.



Some of the cultural-historical sites promoted by the project



The Programme is co-funded by the
European Union.



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The project successfully promoted not only the cultural-historical site but also the natural ones



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