



Bulgaria-Serbia IPA Cross-Border Programme  
CCI Number 2007CB16IPO006

**Project number:** 2007CB16IPO006-2009-1-31  
**Project name:** SOUTH EAST EUROPEAN NETWORK ON BALKANS - CROSS-BORDER REGION BG-RS

- Project partners:**
- **Lead partner:** National Association of Small and Medium Business, Bulgaria
  - **Project partner 2:** NGO "Regional Analyses and Forecasts", Bulgaria
  - **Project partner 3:** District Administration with administrative centre Kyustendil, Bulgaria
  - **Project partner 4:** NGO "Educational Centre", Leskovac, Serbia
  - **Project partner 5:** Civic library "PIRGOS", Piro, Serbia

**Budget:** 181 172,61 Euro  
**Project duration:** 12 months

**Project description:**

Main objective of the project was to improve the quality of human capital for promotion of entrepreneurship and raising the competitiveness of SMEs and NGOs working for businesses to increase their contribution in creating a favourable business environment and sustainable socio-economic development of cross-border region (Kyustendil, Pernik, Sofia district, Jablanica, Piro provinces and Euro region "Nishava"). The project objective was achieved through implementation of the following activities:

- Collecting best practices (in three languages) and organizing training courses,
- Providing informational services in the cross-border region including through an internet portal: [www.seenetwork.eu](http://www.seenetwork.eu),
- Organizing training events and conferences in Pernik, Leskovac, Piro and Kyustendil,
- Developing Strategy for development of a center for attracting of investments,
- Establishing partnerships between SMEs and the local authorities. Database of representatives of the target group developed and available on-line and through Almanac.

The project was successfully completed in July 2012.



**PROJECT START  
BUSINESS TO BUSINESS MEETINGS**

**4-5.10.2011,  
KYUSTENDIL, BULGARIA**

The collage features seven photographs: top-left shows people at a market stall; top-right shows a group of people talking; middle-left shows a presentation in a room; middle-center shows three men in suits talking; middle-right shows a group of people sitting in a room; bottom-left shows people at a market stall; bottom-right shows a group of people talking.

*The "project start" event took place in Kyustendil, Bulgaria*



The Programme is co-funded by the  
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*The “Strategic Planning” training event took place in Leskovac, Serbia*



*The “Management of risk and change in times of crises and in times of economic growth” training event took place in Kyustendil, Bulgaria*



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