

Bulgaria-Serbia IPA Cross-Border Programme CCI Number 2007CB16IPO006

Project number:2007CB16IPO006-2009-1-43Project name:INCREASE THE COMPETITIVENESS OF ENTERPRISES BY FOCUSING
ON TECHNOLOGY AND KNOW-HOW TRANSFER BETWEEN SMES,
RESEARCH, INDUSTRY AND EDUCATIONAL INSTITUTIONS IN THE
SPHERE OF ENERGY EFFICIENCY, RENEWABLE ENERGY SOURCES
AND ICT FOR THE SOFIA AND NIS DISTRICTSProject partners:Isolar a construction of the soft of the sof

Budget:	138 323,79 Euro
Project duration:	12 months

Project description:

The project objective was to introduce the principles of the energy efficiency, renewable energy sources (RES) and ICT technology to the SMEs from the Sofia district and Nishava cross-border region, to increase awareness on applicability of the new technologies and innovations in achieving competitiveness and substantial benefits for the business organizations in the cross-border region, and to stimulate the cross-border business and technology cooperation. The project achieved the following results:

- Organization of two promoting conferences in Kostinbrod (Bulgaria) and in Nis (Serbia);
- Two seminars in Nis (Serbia) and two seminars in Kostinbrod (Bulgaria) were organized. The seminars covered the following topics: Awareness rising seminar concerning EU programmes and financial instruments awareness rising seminar concerning financial instruments for funding SMEs activities and project pre-financing;
- Implemented visits to SMEs and RTOs on both sides of the border a total of 50 companies from both sides visited. A technical assessment of 30 companies from the cross-border territory (19 from Bulgaria and 11 from Serbia) was implemented;
- Elaboration of a web platform for exchange of information and communication of technology needs and offers. Currently all TO/TR for SMEs/RTOs/research driven SMEs/clusters are uploaded and visitors of the site can get information and contact details on themes and SMEs/RTOs of their interest. The web site address is: http://tkh-transfers.www-you.com
- Organization of two concluding conferences carried out in Kostinbrod (Bulgaria) and in Nis (Serbia) were organized and carried out in the 4th reporting period.

The project was successfully completed in July 2012.



Seminars and conferences were organized on both sides of the border





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Screenshot of the project web site: <u>http://tkh-transfers.www-you.com</u>

