



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2009-1-8
Project name: CROSS-BORDER AWARENESS RAISING ACTIVITIES ON MANAGEMENT STANDARDS FOR ENTERPRISES – GOOD PRACTICES FOR BUSINESS DEVELOPMENT

Project partners:

- **Lead partner:** Association “Horizonti”, Bulgaria
- **Project partner 2:** Regional Chamber of Commerce and Industry Leskovac, Serbia
- **Project partner 3:** Chamber of Commerce and Industry of Kyustendil, Bulgaria

Budget: 192 412,42 Euro

Project duration: 12 months

Project description:

The overall objective of the project was to achieve active participation in the joint EU market by building the economic capacity of the region through cross-border business opportunities, economic synergy and exchange of best practices. The project achieved the following results:

- Improved environment for development of relationships across the border – representatives from 22 companies have participated in exchange seminar;
- Increased capacity of companies regarding management systems requirements and standards – representatives of 110 companies participated in trainings;
- Developed sustainable partnerships for exchange of good practices and expertise - representatives of 110 companies participated in trainings;
- Promoted innovative approaches for improvement of quality of administrative services - exchange of expertise among cross-border standards with reference to management systems introduction in companies from 5 sectors.

The project was successfully completed in July 2012.



One of the project conferences was held in Vranje, Serbia



The Programme is co-funded by the
European Union.



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Project events on both sides of the border attracted significant attention of the local stakeholders



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