



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2009-1-65
Project name: ESTABLISHMENT OF INFORMATION CONSULTANCY CENTRES /ICC/ "QUICK START" IN THE TOWNS OF BERKOVICA AND NIS

- Project partners:**
- **Lead partner:** National Association for Economic and Social Integration, Bulgaria
 - **Project partner 2:** Centre for Civil Society Development Protecta, Serbia
 - **Project partner 3:** Community centre "Ivan Vazov", Bulgaria

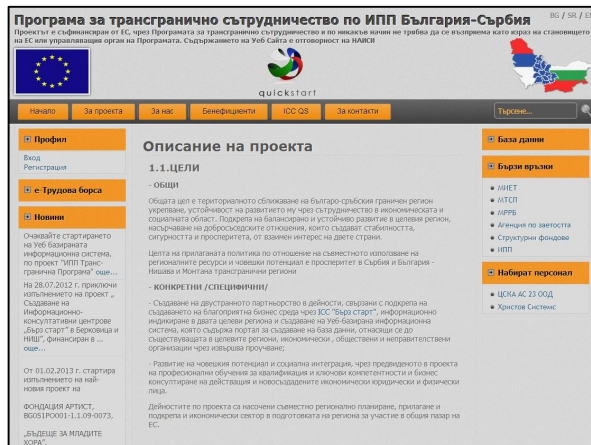
Budget: 156 999,17 Euro
Project duration: 12 months

Project description:

The goal of the project was establishing a bilateral partnership in activities related to support of favourable business environment establishment through ICCs "Quick Start" disclosure in two target regions. An essential element in the project strategy was creation of a web-based information system which contains a portal for a database creation concerning the existing economic social and non-governmental entities in the cross-border region. The project achieved the following results:

- Conducted a survey of the economic situation in the two target regions-Montana Nishava. The study was intended to draw a picture of the socio-economic situation in the regions, to identify strengths and weaknesses of the economic and social life, needs and priorities for improving the quality of life of the population of the two cross-border region and the opportunities for joint action cohesion and support;
- Information and counselling centres "quick start" have been established in Berkovitsa Nis. They successfully help the managers of the centres, in consultation and assist employers and workers seeking to improve their qualifications to be trained in managing the business and better performance of their duties in the workplace. For this purpose, 10 managers of companies from various industries in Berkovitsa and Nis were trained as instructors in methodology "Quick Start" which helps employers to optimize both the tasks of jobs and quality employees in the performance of their specific duties;
- The web based platform was created and is available here: <http://www.iccqs.eu>

The project was successfully completed in July 2012.



Project management team in front of one of the counseling centers (left) and the project web site (right)



The Programme is co-funded by the European Union.