



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2011-2-108
Project name: REDISCOVERY: JOURNALIST VIEW-POINTS TOWARDS THE CULTURAL AND HISTORICAL HERITAGE AND NATURAL LANDMARKS OF THE SOUTH CROSS-BORDER REGION OF BULGARIA AND SERBIA

Project partners:
▪ **Lead partner:** Journalist Association "Balkan Forum", Bulgaria
▪ **Project partner 2:** Centre for Democracy and Development of South Serbia, Serbia
▪ **Project partner 3:** Regional Museum of History "Acad. Yordan Ivanov", Bulgaria

Budget: 83 659,05 €
Project duration: 12 months

Project description:

The project envisioned and achieved the following results:

- Cross-border journalist Network was created through the project website;
- Five new partnerships (people to people collaboration projects) created during the project implementation.
- 2 trips of Serbian journalists on the routes of Bulgarian cultural heritage and natural sights;
- 2 trips of Bulgarian journalists on the routes of Serbian cultural heritage and natural sights;
- The website with 3 versions – Bulgarian, Serbian, and English – was created:
www.bulgaria-serbia.eu
- More than 70 journalist articles, reports, pictures in the local media were published;
- Preparation of Visiting photo exhibition and promotions in Bulgaria and Serbia.

The project was successfully completed in April 2014.



The Programme is co-funded by the
European Union.



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