



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2011-2-154
Project name: RIS - REGIONAL INNOVATION STRATEGY FOR EASTERN SERBIA AND NORTH-WEST BULGARIA REGION

Project partners:

- **Lead partner:** Regional Centre for Sustainable Development and Entrepreneurship Zajecar, Serbia
- **Project partner 2:** Agency for Regional Development and Business Centre Vidin, Bulgaria

Budget: 127 360,37 €
Project duration: 12 months

Project description:

The project envisioned and achieved the following results:

- Organization of a motivational seminar on 28.05.2013 on the premises of Regional Chamber of Commerce Zajecar, with 30 participants. The project team presented project to the stakeholders and stress importance of creating Regional Innovation Strategy;
- The following analysis were conducted: 1) Analysis of Social Capital and Innovation Culture; 2) Analysis of Innovation needs of SMEs; 3. Analysis on scientific and research potential of the region;
- Training on strategic planning in Kladovo from 6-9. 06.2013 With 28 participants. Members of the working group trained on strategic planning;
- Organization of 8 working group meetings (4 in Serbia and 4 in Bulgaria). The goal of the working groups was development of RIS - Regional innovation strategy. After public debate RIS was printed in 3000 copies in three languages: Serbian, Bulgarian and English. The copies of RIS were disseminated to all members of the work group; it is also available in all universities, public libraries, Chambers of commerce, entrepreneurs associations, Local and Regional authorities;
- Implementation of an extensive publicity and media campaign.

The project was successfully completed in January 2014.



The Programme is co-funded by the European Union.