



Bulgaria-Serbia IPA Cross-Border Programme  
CCI Number 2007CB16IPO006

**Project number:** 2007CB16IPO006-2011-2-169  
**Project name:** TABLE - FURNITURE CLUSTER CBC  
**Project partners:**

- **Lead partner:** University of Nis, Faculty of Civil Engineering and Architecture, Serbia
- **Project partner 2:** Centre for the Development of Jablanica and Pcinja Districts, Serbia
- **Project partner 3:** Bulgarian Furniture Cluster, Bulgaria

**Budget:** 190 578,19 €  
**Project duration:** 12 months

**Project description:**

The project envisioned and achieved the following results:

The project has strong cross-border impact, especially in networking activities and developing a sound framework for cross-border business cooperation and support. More than 50 companies, educational, professional, public institutions and support organizations from both sides of the border had been involved in learning, networking and promotional activities. More than 730 people have been directly involved in project activities or were informed about project activities and results through a number of promotional events. Educational cooperation and transfer of best practices in education through video conferencing format involved more than 40 SR-BG professors and students and created linkages between 4 educational institutions. Over 50 MoUs that lay foundations for future cooperation between Bulgarian and Serbian companies and institutions, has been signed during the course of project and 12 joint furniture design projects was created as a result of Design workshop master class for 20 students from Nis and Sofia universities. Two joint initiatives created as direct result of project activities, involving mixed BG-SR teams/companies have been already brought to life. E-commerce web site, gathered 8 companies from Serbia and Bulgaria with number of their products (~100) presented in on-line furniture shop in SER, BUL, ENG and RUSS language to increase their visibility and presence in global e-commerce sales that grows more than 19% each year. 400 sets of promotional material and 1000 pieces of multilingual catalogues presenting Serbian and Bulgarian producers have been disseminated to the companies and project stakeholders on different networking, learning and promotional events.

The project was successfully completed in September 2014.



The Programme is co-funded by the  
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