



Bulgaria-Serbia IPA Cross-Border Programme  
CCI Number 2007CB16IPO006

**Project number:** 2007CB16IPO006-2011-2-29  
**Project name:** INSTITUTIONAL, BUSINESS AND EDUCATIONAL INTEGRATION IN THE AREA OF ADVANCED TECHNOLOGIES AND MECHATRONICS (ATM)

**Project partners:**

- **Lead partner:** Faculty of Economics, Serbia
- **Project partner 2:** Nis Cluster of advanced technology, Serbia
- **Project partner 3:** GIS-Transfer Centre Foundation, Bulgaria
- **Project partner 4:** Cluster Mechatronics and Automation, Bulgaria

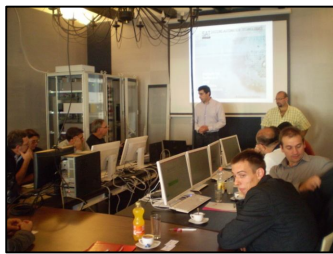
**Budget:** 165 269,26 €  
**Project duration:** 12 months

**Project description:**

The project envisioned and achieved the following results:

- Three types of events were organized in Serbia and Bulgaria (Kick-off conference, Press conference and Concluding conference);
- Visited 130 companies, research technology organizations (RTO) and business support organizations (BSO). The collected information about companies needs have used for defining training topics, third markets and selection of profiles;
- Established cross-border Expert Council consistent of members from both side of border. The Expert Councils provides advice about increasing the competitiveness and market potential of visited companies that have capacities for internationalization;
- Organized company missions, brokerage events, and two trainings in Serbia and Bulgaria;
- The Expert Council analysed the outcomes of the study of the demand and supply for business co-operation and business-support. On the grounds of this analysis, and taking into account the specifics of the visited companies and visit assessment, the Expert Council identified prospective markets, outside the border area for Russian Federation and German market;
- Created a project web site: <http://bulgaria2serbiaccluster.net>

The project was successfully completed in January 2014.



The Programme is co-funded by the  
European Union.