



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2011-2-46
Project name: ESTABLISHMENT OF BULGARIAN-SERBIAN CHAMBER OF COMMERCE AND INDUSTRY

Project partners:

- **Lead partner:** Regional Chamber of Commerce Nis, Serbia
- **Project partner 2:** Bulgaria Economic Forum, Bulgaria
- **Project partner 3:** Vidin Chamber of Commerce and Industry, Bulgaria
- **Project partner 4:** Regional Chamber of Commerce and Industry Leskovac, Serbia
- **Project partner 5:** Regional Chamber of Economy Zajecar, Serbia

Budget: 193 213,51 €

Project duration: 12 months

Project description:

The project envisioned and achieved the following results:

- Preparation and establishment of Bulgarian-Serbian Chamber of Commerce and Industry and the development of a development strategy for the Chamber;
- Creation of a joint database/website: <http://www.bscci.net/>;
- Conducting a marketing research in the cross-border region and necessities survey;
- Organization of a Bulgarian-Serbian Business Forum in Sofia on the 14th of November 2013 as well as participation of the Chamber at the National exhibition in Bulgaria from 16th to 22nd of December 2013. The Chamber also took part in the 12th International SMEs Fair in Belgrade, from 27th to 29th of November 2013;
- Implementation of an extensive publicity and media campaign including: 3 press conferences, 12 workshops, production and airing of promotional video on a regional television, printing and distribution of a variety of promotional materials.

The project was successfully completed in January 2014.



The Programme is co-funded by the European Union.



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