



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2011-2-91
Project name: INVESTING IN HISTORICAL HERITAGE FOR CULTURAL AND HISTORICAL COHESION AND ECONOMICAL PROGRESS IN PRAVETS AND NIS MUNICIPALITIES

Project partners:

- **Lead partner:** Historical Museum Pravets, Bulgaria
- **Project partner 2:** National Museum Nis, Serbia
- **Project partner 3:** Contemporary Society Foundation, Bulgaria

Budget: 191 794,59 €

Project duration: 12 months

Project description:

Within the project implementation were achieved the following results: The cross-border movement of people, especially experts was increased in two regions - Pravets, Bulgaria and Nis, Republic of Serbia through joint work and organized events like conference and round table. During the round table in Pravets and conference in Nis was increased the awareness of the public for restoration, conservation, socialization of regional cultural-historical heritage as well as reestablishment of local traditions. Project partners developed jointly 1 integrated tourism product divided in 4 themes and including 60 tourism sites. The developed integrated cross-border tourism product includes 4 routes - museums and museum exhibitions, archaeological sites, churches and monasteries and traditions and sustainability and 60 tourism sites. Part of it were popularized through project events - round table, conference and exhibitions as well as promotional materials - DVD, brochure, catalogue. Through presentations of models, suggestions, ideas for preservation and promotion of cultural heritage during the round table and conference was raised the capacity of representatives of 2 local municipalities – Pravets and Nis.

The project was successfully completed in January 2014.



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