

Bulgaria-Serbia IPA Cross-Border Programme CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2011-2-92

Project name: DIGITALIZATION AND VISUALIZATION OF THE MOST IMPORTANT

MUSEUM COLLECTIONS OF TRADITIONAL COSTUMES AND

JEWELLRY BY INTRODUCING THE NEW 3D TECHNOLOGY - VIRTUAL

MUSEUM

Project partners:

Lead partner: National Museum Nis, Serbia

Project partner 2: Regional History Museum - Pernik, Bulgaria

Budget: 163 679,65 € Project duration: 12 months

Project description:

The project envisioned and achieved the following results:

- Two common cross-border tourist products and services realized through two international photo competitions and photo exhibitions held in Nis and Pernik. The photo exhibitions were accompanied by a fashion show and a performance of cultural artistic association.
- Four tourist destinations were created;
- Two cultural events were carried out two ethnological exhibitions opened in Nis and Pernik. The
 exhibitions were accompanied by performance of cultural artistic associations.
- Three projects concerning common products and services were realized. One is the Virtual Museum web site. The second is scientific conference Held in Pernik on 27/28.03.2014. Scientific symposium held in Nis on 11.04.2014 is the third: http://www.pernik-nis-virtual-museum.org
- Carrying out 3D scanning of the selected objects, processing of the results and at the end presentation of the processed 3D models by using modern 3D technologies and the internet;
- Two thematic exhibitions were held one in Nis on 10.04.2014 and one In Pernik on 27.03.2014. One scientific conference held in Pernik on 27/28.03.2014 and one scientific symposium in Nis on 11.04.2014.
- Two awareness campaigns were carried out. Two thematic exhibitions were held. The thematic exhibition "Virtuelni svet narodnih nosnji i nakita" was held in Tami Residence Hotel in Nis on 10.04.2014.150 copies of a catalogue in full colour on 20 pages in three languages were printed for this exhibition. The other ethnological exhibition was opened at the RHM Pernik on 27.03.2014 and it was followed by 150 copies of a catalogue on 20 pages.

The project was successfully completed in April 2014.





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