



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

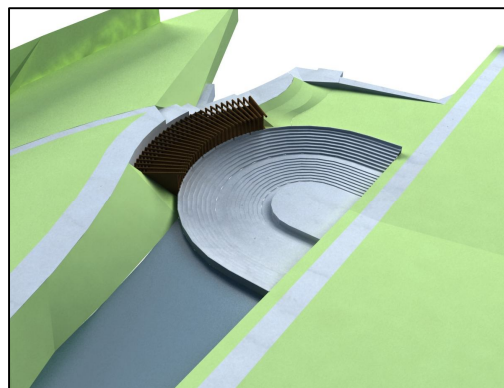
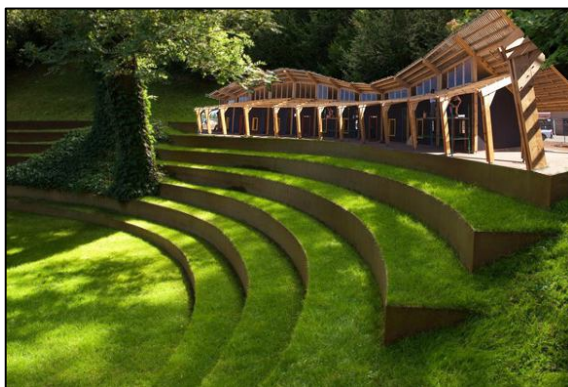
Project number: 2007CB16IPO006-2011-2-13
Project name: TRADITION, NATURE AND CULTURE- DIVERSITY AND SIMILARITY TO CONNECT US
Project partners:
▪ **Lead partner:** Organisation for Tourism, Culture and Sport, Sokobanja, Serbia
▪ **Project partner 2:** Local Initiative Group - Varshets, Bulgaria
Budget: 68 770,47 €
Project duration: 12 months

Project description:

The project envisioned and achieved the following results:

- Preparation of project of Land reorganization in Sokobanja;
- Preparation of project documentation for the Paleo park in Varshets;
- Preparation of project documentation for the summer stage in Sokobanja. Making urbanistic project with architectural solution, and 3D project animation of Summer stage in Sokobanja in accordance with the Detailed urbanistic plan "Vrelo in Sokobanja;
- Carried out a comprehensive promotional campaign including: two press conferences in OTKS Sokobanja and Municipality of Varshets. Brochures, posters, video spot, project web site, T-shirts and baseball caps, promotional pens, boxes for visit cards and roll-up's were made and distributed; Promotional video spot was broadcasted in the local media and information about project progress was continuously published in the news program. Project web site can be found here: <http://www.tds.rs>

The project was successfully completed in November 2014.



The Programme is co-funded by the
European Union.



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ПОЗОРНИЦА ВРЕЛО

ВРЕЛО НЕКАД
 Изградnja на Врелу
 почетком 2013. године

ВРЕЛО САД
 Изградnja на Врелу
 2013. године

ВРЕЛО КОНЦЕРТ
 Изградnja на Врелу
 почетком 2013. године

TDS

Организација за пројекат и
 изградњу Савременог
 позоришта у Врелу
 Контакт: 010 633 986
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Пројекат:
 „Традиција, природа и
 култура – различитост
 и истинитост које нас
 повезују“

Пројекат финансирају
 Европска унија и Република Србија



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