



**Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006**

Project number: 2007CB16IPO006-2011-2-164
Project name: CULTURAL EVENTS NETWORK - CROSS-BORDER EVENT'S PROBLEM SOLVING AND DEVELOPMENT

Project partners:

- **Lead partner:** House of Culture Knjazevac, Serbia
- **Project partner 2:** NGO Manifesto, Serbia
- **Project partner 3:** Association for encouraging of tourism – Vidin, Bulgaria

Budget: 124 088,79 €
Project duration: 12 months

Project description:

The project envisioned and achieved the following results:

- Elaborated a “Study on tourism events in Vidin, Bor and Zajecar districts”;
- Established a Network of event organizers;
- Procurement of a sound and lightening system which is now on disposal to the membership of the newly established Network of event organizers;
- Organized training events for event organizers in Vidin and Knjazevac;
- Organization of 5 cultural events in Vidin and 5 cultural events in Knjazevac;
- Development of a “Manual for event organizers”;
- Implementation of a comprehensive publicity and visualization campaign, including production of video clips, and preparation of a project web site: www.culturaleventsnetwork.org

The project was successfully completed in November 2014.



The project events displayed the rich folklore in the cross-border region



The Programme is co-funded by the European Union.