



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2011-2-45
Project name: **CROSS-BORDER COOPERATION FOR ESTABLISHMENT OF CENTRE FOR ATTRACTING INVESTORS, SUPPORTING PUBLIC-PRIVATE PARTNERSHIP**

Project partners:
▪ **Lead partner:** Regional development agency "South", Serbia
▪ **Project partner 2:** Agency for economic development Kostinbrod, Bulgaria

Budget: 127 727,37 €
Project duration: 12 months

Project description:

The project envisioned and achieved the following results:

- Established Centre and developed "set of tools" for working with potential investors
- 18 participants participated in organized trainings: 1) Training "Practices and methods for monitoring and implementation of strategies for investment planning"; 2) Training "The role of RIC as partners of municipal administrations and communication practices in attracting and serving investors".
- Increased capacity and knowledge for PPP and investment projects implementation- 18 training participants; 31 seminar's participants.
- Developed sustainable partnerships for exchange of good practices and expertise - 18 training participants; 31 seminar's participants.
- Increased knowledge and information, concerning PPP, attracting and serving investors - Two thematic guides developed: 1) "The role of regional investment centres as partners of municipal administrations for attracting investors"; 2) "Communication practices in attracting and servicing investors".
- Promoted PPP principles and promote investment projects and initiatives of CB region:
Project web site: www.pppserbia.com

The project was successfully completed in August 2015.

The screenshot shows the website interface. At the top, there is a navigation menu with links: About Project, News, Invest, Public-private partnership, and Contact Us. Below the menu is a large banner image featuring a map of the region with a blue pushpin and the text "INVESTMENT LOCATIONS". Underneath the banner is a "Latest news" section with three articles:

- EU financial instruments for funding investment projects**
When it comes to the realization of investment projects, especially the infrastructure ones, one of the most frequently mentioned topics is the identification of an adequate source of funding. In that sense, there are 5 most common models: the National budget (which refers to Republic, Provincial and local budgets).
- Useful information for investors and other interested parties**
There is a great number of information which can be found about any topic. The Internet is often the main source for most information and managing one's image through the Internet is very important. This implies planned launching of information about someone, through a well-organized site which is easy to
- Information for successful implementation of PPP projects and investment incentives**
Every public-private partnership project, whether it is with or without elements of a concession, has inherent characteristics. For that reason, successful implementation of PPP projects depends on the way in which main elements of a PPP projects are set.

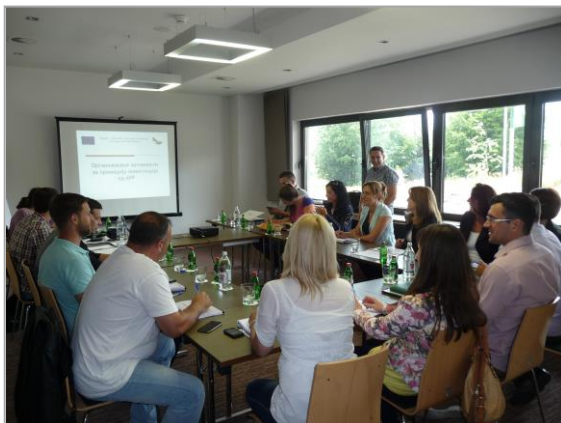
Logos for CBCFORPPP, RRA JUG, and the European Union are also visible.



The Programme is co-funded by the European Union.



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006



The Programme is co-funded by the European Union.