



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2011-2-76
Project name: PRESERVE FOR US, YOUTHS TEACH ADULTS
Project partners:
▪ **Lead partner:** Resource centre Bor, Serbia
▪ **Project partner 2:** Foundation "Phoenix - 21 Century", Bulgaria
▪ **Project partner 3:** Association "European Prosperity", Bulgaria

Budget: 126 857,48 €
Project duration: 12 months

Project description:

The project envisioned and achieved the following results:

- Preparation of a study about the most important environment local objects & subjects, and a Documentary study for EU campaigns;
- Establishment of two Youth Eco Clubs in the cities Bor, R. Serbia and Vidin, R. Bulgaria. The members of the clubs are young people aged 16-25, who took part in the project activities such as preparation of the design for information and promotion tools;
- Organization of specialized training sessions for 24 volunteers (serbian & bulgarian) in personal skills, promotional skills and advanced training. The training were organized on both sides of the border, in the districts of Bor, Serbia, and Vidin, Bulgaria. The trained youths subsequently managed to transfered the acquired knowledge at a peer training session, aimed at the 36 volunteers from the Youth Eco Clubs;
- Organization of 2 workshops under title "Preserve for us!" in Vidin on the 14th and 15th of December 2014 and Bor on the 4th and 5th of December 2014. The workshops were attended by both youths and adults, representatives of businesses, public & civil sectors;
- Implementation of a comprehensive public awareness campaigns "Preserve for us!" including: open-air happenings in cities Bor, Kladovo, Majdanpek, Negotin, Serbia and Vidin, Bregovo, Kula, Belogradchik in Bulgaria, preparation and distribution of information materials, promotional media products; and organization of press-conferences;
- Preparation of a project web site: www.ecoborvidin.eu

The project was successfully completed in December 2014.



Training at Falkovets, Vidin district (left) and street action at Belogradchik (right)



The Programme is co-funded by the
European Union.



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Project training events at Bor, Serbia (left), and the district of Vidin, Bulgaria (right)



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