



Bulgaria-Serbia IPA Cross-Border Programme
CCI Number 2007CB16IPO006

Project number: 2007CB16IPO006-2011-2-81
Project name: YOUTH ACTING UNITED
Project partners:
▪ **Lead partner:** “East - West” Association, Bulgaria
▪ **Project partner 2:** NGO “Children’s joy”, Serbia

Budget: 97 910,02 €
Project duration: 12 months

Project description:

The project envisioned and achieved the following results:

- Organization of a wide-range survey among the young people in both countries on their attitudes towards organization of free time, organization of round table talks on the same topic in Vidin and Zajecar, and the resulting elaboration of Strategy for young people free time. The strategy was distributed among sport organizations, cultural organizations, schools, state and municipal institutions in the border region;
- Organization of preliminary competitions for nomination of participants in cultural and sports events. All schools that have students in 9th to 12th grade were invited by the project teams and the Regional Education Inspectorates to participate in the tournaments. Competitions among men and women teams in 8 sports were organized. Winners received certificates of participation. Total numbers of contestants in the preliminary sport selection was 800 participants, girls and boys. In parallel for those that do not prefer sport, competitions for presenting their talents was organized. Each partner selected ten talents.
- Organization of two cross-border festivals in Vidin and Zajecar, with sports competitions in various disciplines and crafts exhibitions;
- Implementation of a comprehensive publicity and media campaign.

The project was successfully completed in November 2014.



The Programme is co-funded by the
European Union.



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The project involved 5274 people from the cross-border region



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