



Bulgaria-Serbia IPA Cross-Border Programme  
CCI Number 2007CB16IPO006

**Project number:** 2007CB16IPO006-2011-2-97  
**Project name:** SUPPORTING CROSS BORDER TOURISM THROUGH PUPPET THEATRE

**Project partners:**

- **Lead partner:** State Puppet Theatre - Vidin, Bulgaria
- **Project partner 2:** Municipality organization of tourism and sports Aleksinac, Serbia

**Budget:** 151 736.42 €  
**Project duration:** 12 months

**Project description:**

The project envisioned and achieved the following results:

- Research and compilation of local/regional myths, legends, folklore tales and other cultural traits of the cross border area of Vidin and Nisava;
- Developing marketing strategy on the mechanisms to integrate the cultural product into tourist packages and programmes;
- Developed 1 cross-border tourist animation product – a theatre puppet play “Neighbour banter”;
- Developed project website: [www.sasedskizakacki.eu](http://www.sasedskizakacki.eu);
- Carried out 2 premiers of the puppet performance and a tourist business seminar;
- Implemented extensive information and publicity campaign.

The project was successfully completed in July 2015.



*Theatre puppet play “Neighbour banter” - written, produced, and performed under the project*



The Programme is co-funded by the  
European Union.