



**Bulgaria-Serbia IPA Cross-Border Programme  
CCI Number 2007CB16IPO006**

**Project number:** 2007CB16IPO006-2011-2-064  
**Project name:** OUR ROOTS FOR BETTER FUTURE – FORMULA FOR GOOD NEIGHBOURHOOD

**Project partners:**

- **Lead partner:** Secondary School “St. Cyril and Methodius”, Slivnitsa, Bulgaria
- **Project partner 2:** College "St. Kyril and Methodius", Dimitrovgrad, Serbia

**Budget:** 127 169,05 €  
**Project duration:** 12 months

**Project description:**

The project was aimed at the promotion of the intangible cultural heritage and balanced and sustainable development throughout the entire border region. In the scope of the project, the planned activities as cultural events, workshops, new interesting interactive products, broadcasting information campaigns for better cultural integration and development in the CB region were jointly implemented with active participation of young people from Bulgaria and Serbia. As a result obtained from the project, the general knowledge of young people for their ancestors' customs and traditions increased and conditions for future saving of the common cultural heritage were created, which strengthened the cross-border character of the project.

The project envisioned and achieved the following results:

- Stronger integration of the territory through promoting the intangible cultural heritage created;
- Good neighbourly relations through exploring the traditions and customs of the neighbours developed and strengthened;
- Sustainable development through connecting people and exploring their identity established;
- Cultural tourism and achievement of sustainable tourism promoted;
- A successful model of cooperation created;
- An interest among the young is provoked by using the modern technologies – development of a web platform and film shooting;
- Useful cooperation between the institutions, local authorities and society in both border regions is established;
- Exchange of experience and a long term sustainable partnership between the two high schools in Slivnitsa and Dimitrovgrad.

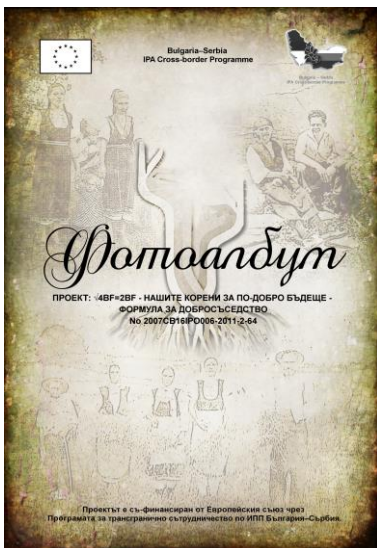
The project was successfully completed in April 2016.



The Programme is co-funded by the  
European Union.



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