



**Bulgaria-Serbia IPA Cross-Border Programme  
CCI Number 2007CB16IPO006**

**Project number:** 2007CB16IPO006-2011-2-166  
**Project name:** EXPLORE, DISCOVER AND SPREAD THE WORD!  
**Project partners:**  
▪ **Lead partner:** Technical School - Knjazevac, Serbia  
▪ **Project partner 2:** Vocational School „Prof. dr Asen Zlatarov“, Bulgaria

**Budget:** 50 146,26 €  
**Project duration:** 12 months

**Project description:**

The project envisioned and achieved the following results:

- Joint cultural manifestations were held on the 21<sup>st</sup> of April in Vidin, Bulgaria, and the 25<sup>th</sup> of April in Knjazevac, Serbia;
- A continuous system of communication, education and information exchange is established through the project website: <https://spreadtheworden.wordpress.com>;
- A new concept of exploration, culture and tourism fostering and promotion is developed (Facebook, web-pages, blogs, YouTube videos, e-mail system of communication, web hosting services, film as new method of learning; multilingual tourist guide);
- Intercultural competence of the students and teachers raised (teachers and students participated in conferences, first work visits, exploration activities, language trainings and final performances);
- Student and teacher mobility raised to a higher level (teachers and students participated in first work visits, exploration activities and final performance);
- People's awareness of cultural, historical and tourist sights of Knjazevac and Vidin increased (more than 7566 posts reach on the project Facebook page in April 2016).

The project was successfully completed in April 2016.



The Programme is co-funded by the  
European Union.



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